



Fuoco Consulting  
(615) 440-9049

4331 Belmont Park Terrace  
Nashville, Tennessee  
37215  
United States

**Billed To**  
Michael Hollis  
emids  
318 Seaboard Lane #110  
Franklin, Tennessee  
37067  
United States

**Date of Issue**  
03/31/2019

**Due Date**  
05/01/2019

**Invoice Number**  
2000071

**Reference**  
Q1 2019 MarCom  
Support

**Amount Due (USD)**  
**\$12,667.50**

Description	Rate	Qty	Line Total
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 1, 2019 feedback to designer on emids newsletter templates	\$185.00	0.5	\$92.50
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 3, 2019 feedback on email template with designer	\$185.00	0.25	\$46.25
newsletter execution (emids-Q1 MarCom Support) Katie Clark – Mar 5, 2019 review of email template	\$185.00	0.5	\$92.50
blog development (emids-Q1 MarCom Support) Allison Ellers – Mar 6, 2019 blog research	\$185.00	0.75	\$138.75
blog development (emids-Q1 MarCom Support) Allison Ellers – Mar 7, 2019 research	\$185.00	1.5	\$277.50
blog development (emids-Q1 MarCom Support) Allison Ellers – Mar 8, 2019 blog research	\$185.00	1	\$185.00
blog development (emids-Q1 MarCom Support) Kriste Goad – Mar 11, 2019	\$185.00	0.5	\$92.50

newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 11, 2019 call with H on next steps on materials for newsletter launch	\$185.00	1	\$185.00
blog development (emids-Q1 MarCom Support) Katie Clark – Mar 13, 2019 blog research; compiling of all resources	\$185.00	1	\$185.00
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 13, 2019 WORK ON MARKETING PLAN, COPY AND TEMPLATES NEEDED	\$185.00	1.5	\$277.50
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 14, 2019 work on newsletter marketing plan and execution development	\$185.00	1	\$185.00
account management & reporting (emids-Q1 MarCom Support) Kriste Goad – Mar 15, 2019 meeting w/LW, LC, KC, AE re: scope + prep/travel	\$185.00	1.75	\$323.75
account management & reporting (emids-Q1 MarCom Support) Katie Clark – Mar 15, 2019 scope for the year conversation with LW	\$185.00	1	\$185.00
blog development (emids-Q1 MarCom Support) Kriste Goad – Mar 18, 2019	\$185.00	2	\$370.00
newsletter execution (emids-Q1 MarCom Support) Katie Clark – Mar 18, 2019 work on newsletter launch planning - drafting of deck	\$185.00	1	\$185.00
newsletter execution (emids-Q1 MarCom Support) Katie Clark – Mar 18, 2019 work on newsletter launch planning - deck & presentation to LW	\$185.00	0.75	\$138.75
newsletter development (emids-Q1 MarCom Support) Kriste Goad – Mar 19, 2019	\$185.00	1	\$185.00
blog development (emids-Q1 MarCom Support) Kriste Goad – Mar 19, 2019	\$185.00	2	\$370.00
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 19, 2019 work on launch planning - thank you email, social copy, reporting	\$185.00	1	\$185.00
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 19, 2019 review of newsletter launch elements with kriste	\$185.00	0.5	\$92.50
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 20, 2019 email to H on next steps with newsletter elements	\$185.00	0.5	\$92.50

newsletter execution (emids-Q1 MarCom Support) Katie Clark – Mar 20, 2019 teeing up social media calendar to allison to execute	\$185.00	0.25	\$46.25
research (emids-Q1 MarCom Support) Allison Ellers – Mar 21, 2019 content calendar prep	\$185.00	0.5	\$92.50
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 21, 2019 call with H to review newsletter elements and next steps on execution	\$185.00	1	\$185.00
blog development (emids-Q1 MarCom Support) Kriste Goad – Mar 25, 2019	\$185.00	2	\$370.00
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 25, 2019 work on campaign execution elements related to newsletter launch and updating template	\$185.00	16.25	\$3,006.25
research (emids-Q1 MarCom Support) Allison Ellers – Mar 25, 2019 content calendar prep	\$185.00	1	\$185.00
blog development (emids-Q1 MarCom Support) Kriste Goad – Mar 26, 2019	\$185.00	2	\$370.00
newsletter execution (emids-Q1 MarCom Support) Allison Ellers – Mar 26, 2019 social copy	\$185.00	3	\$555.00
blog development (emids-Q1 MarCom Support) Kriste Goad – Mar 27, 2019	\$185.00	2	\$370.00
newsletter execution (emids-Q1 MarCom Support) Allison Ellers – Mar 27, 2019 social copy	\$185.00	3	\$555.00
blog development (emids-Q1 MarCom Support) Allison Ellers – Mar 28, 2019 march blog social copy	\$185.00	1.5	\$277.50
newsletter development (emids-Q1 MarCom Support) Katie Clark – Mar 28, 2019 Response to LC and LW per newsletter execution	\$185.00	0.25	\$46.25
newsletter development (emids-Q1 MarCom Support) Kriste Goad – Mar 29, 2019	\$185.00	0.25	\$46.25
blog development (emids-Q1 MarCom Support) Allison Ellers – Mar 29, 2019 social	\$185.00	1.5	\$277.50

DesignUps/Pixel Cast	\$2,400.00	1	\$2,400.00
webmaster retainer: March fixed fees			
Subtotal			12,667.50
Tax			0.00
Total			12,667.50
Amount Paid			0.00
Amount Due (USD)			\$12,667.50

Terms

First payment due upon agreement of this scope and receipt of first related invoice. Thereafter, Business will remit payment for all invoices within thirty (30) days of the receipt thereof.